Historic, Archive Document

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Beauty from Such Sept 6 1937 & SEP 1 6 1937 & U.S. Department of Agricultura, Department of Agricultur



Narcissus DAWSON CITY with Muscari at "Paradou"

JOHN SCHEEPERS, INC.

FLOWER BULB SPECIALISTS

Executive Office: 522 FIFTH AVE., NEW YORK CITY

Main Offices and Exhibitian Gardens at "Paradau," Braakville, Long Island

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Lies approved Varieties for the Garden

Five Beautiful Lilies: In order that you may have the greatest measure of success with Lilies, we have selected five varieties that are absolutely hardy, of easy culture and permanency. These five varieties will succeed anywhere without expert care. Their flowering season runs from June into September. Lilium Candidum should be planted from September into October. Lilium Hansoni, Henryi, Regale, and Speciosum may be successfully planted from late October until heavy frost. We make delivery at the proper time for planting.

Lilium Candidum (Ascension or Madonna Lily). This Lily of all Lilies should be planted in clumps in every gorden—on emblem of purity, the inspiration of poet and painter for centuries, o benediction in the gorden when June melts into July. It is hordy everywhere. Easiest of cultivotion when the right type of bulbs ore planted. Our SPECIAL STRAIN comes from the north of France; it is the finest and hardiest type, not to be confused with Southern Fronce bulbs, which are prone to disease. Upon their arrival here, the bulbs are carefully regraded ond repacked in their original French hompers. They are offered in this finest select grode as follows:

Per 10 Per 100

Our lorge high quality bulbs .\$4.75 \$38.00 Selected bulbs of fine quality . 3.50 25.00

Lilium Regale

Lilium Hansoni. In every woy most desirable, easy to grow, hardy everywhere, extremely handsome; likes a semi-shady situation; flowers in lote June.

Per 10 Per 100 Our lorge, high quality bulbs .\$6.50 \$62.50 Selected bulbs of fine quality . 4.75 45.00 Smaller bulbs of correspondingly lower prices.

Lilium Henryi (The Yellow Speciosum Lily). One of the best border Lilies, reaching over 8 feet in height when established and beoring more than 20 flowers of o rich, deep, orangeyellow. An invaluable gorden plant, vigorous in its growth, foiling but very seldom.

Per 10 Per 100

Our large, high quality bulbs .\$5.75 \$55.00 Selected bulbs of fine quality . 3.75 35.00 Smaller bulbs ot correspondingly lower prices.

Lilium Regale (The Regal or Royal Lily). Of all the Lilies in cultivation, this is one of the most beautiful, hordiest, and easiest to grow. Flowers in July. Worthy of a place in every garden. The bulbs which we offer are corefully selected as to trueness to original type; this is important.

Per 10 Per 100 Our lorge, high quality bulbs .\$7.00 \$67.50

Selected bulbs of fine quality . 4.00 37.50 Smoller bulbs at correspondingly lower prices

Lilium Speciosum Magnificum. The finest ruby-carmine-rose Speciosum Lily; of vigorous growth, permanent and eosy of cultivation, hordy anywhere. Blooms in August-September.

Per 10 Per 100

Our large, high quality bulbs .\$4.75 \$45.00 Selected bulbs of high quality. 3.25 30.00 Smaller bulbs ot correspondingly lower prices.



LILIUM MAXWILL. (October-November delivery). A most outstanding novelty. A splendid Lily acclaimed by Lily specialists the world over and of easiest culture. Height 6 to 7 feet. In general habit and form, this Lily is similar to Lilium Willmottiae, but the blooms are lighter in color, being a light orange with long stomens and brilliant orange-red anthers. As many as thirty or more large recurving flowers are carried on strong, toll, upright, though graceful spikes. Extra heavy specimen bulbs, each, \$1.00; \$8.50 for 10; \$65.00 per 100.

COMPLETE CULTURAL DIRECTIONS WILL ACCOMPANY EACH SHIPMENT



Lilium Speciosum Magnificum

LILIUM PRINCEPS VAR. GEORGE C. CREELMAN. October-November delivery). One of the most outstanding introductions of recent years. The true Creelman Lily. Beoutiful, permanent, prolific, hardy, dependable, and best of all, eosy to grow. Never suffers from disease. Very large flowers corried in large numbers on strong, long stems, resembling a Regol Lily of the best type, with bronzy tones more pronounced and more intense yellow in the throat. Blooms 2 weeks after the Regol Lily. Extra heavy specimen bulbs, each, \$5.00; selected strong flowering bulbs,



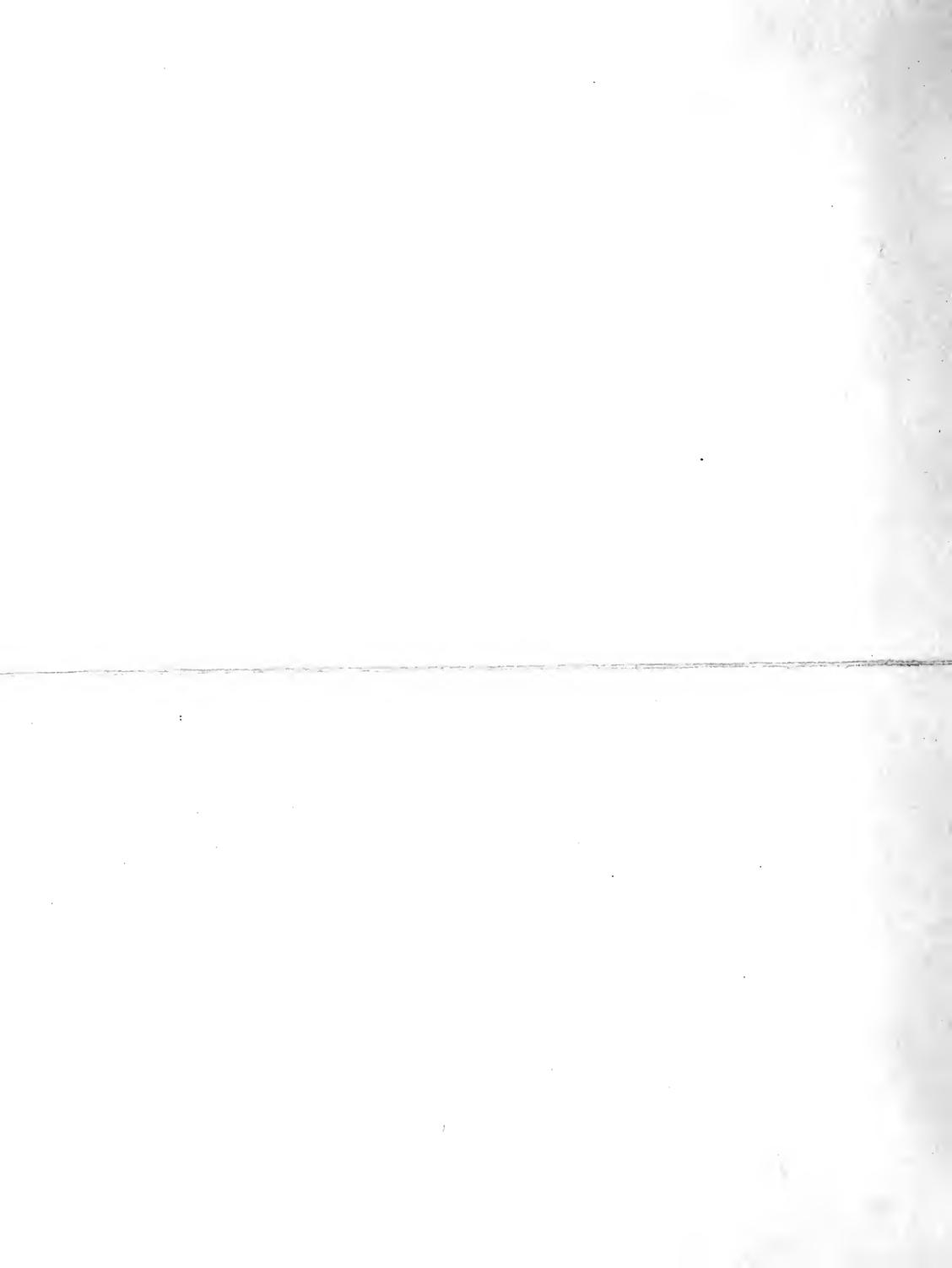
Lilium Candidum

Garden Club of America.



Lilium George C. Creelmon

Awarded us three times by the Holland Bulb Growers' Association of Haorlem, Holland.









The Wolfer here. It is a list covering all the different types and these varieties listed here are the best in the various price ranges. You may purchase these with the utmost confidence...and we offer them at a price level that enables everyone to enjoy these most beautiful harbingers of spring.

Exhibition Collection CVo. 4

Lord Wellington (Yellow Trumpet) One of the best of the yellow Trumpet Daffodils. Enormous flower of rich golden yellow with broad petals, large trumpet and carried on tall, strong stem Each, \$0.60

Mrs. R. O. Bockhouse (White Trumpet) The famous "pink" Daffodil Very fine flaring perianth of ivorywhite with beautifully proportioned, slim, long trumpet of clear pale apricot, deeper at edges, finely frilled. One of the choicest. Each, \$2.50.

ersheba (White Trumpet) One of the best of the intermet Daffodils Perianth and trumpet of magificent proportions. Although its color is not a pure it, it is expressive of purity in the highest sense.

Acteo. The bast of the Poetraus types. Very large, pure white perianth with deep orange cup. A most beautiful exhibition flower. Each, 50.70.

bbert E. Lec. A striking new giant bicolor Trumpet with illed lemon-yellow trumpet having a wide open mouth, inches across. The perianth is broad and overlapping, a pale citron shade. Of outstanding merit, this splend variety, should be in every worth-while collection.

A most beautiful giant Incomparabilis Broad sping flat perianth with a large expanded cup hole flower is of soft unifarm yellow. Very free-ng and a strong and sturdy grower. Each, \$2.00

Yellow Poppy. Incomparabilist. A very Feautiful Do fool with arge, flat, overlapping perianth at clear parrose with wide cup of light orange yells will and frett finled orange margin. \$2.50 for 10. Gertie Millor. A wonderful flower of the new giant Leedsi type with huge pure white perianth and a beautifully formed primrose cup. A huge flower, one of the best exhibition varieties. Each, \$0.90.

Lady Hillingdon. One of the newer Jonquil Hybrids Cluster-flowering type with a clear butter-yellow perianth and o deep Jonquil-yellow cup. Very beautiful and graceful flower. Each, \$0.90.

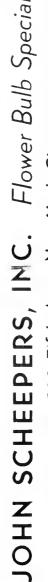
t flower pure white perionth cup with blood orange frill

ette O'Melveny. (Leeds!) A beautiful Daffadil with are white perianth and a cup of clear lemon with orange catee. Very delightful. \$1.75 for 10.

bruary Gold. Cyclamineus Hybrid! Ot beautiful

ullus Hostilius.

Total 90 extra strang flawering bulbs









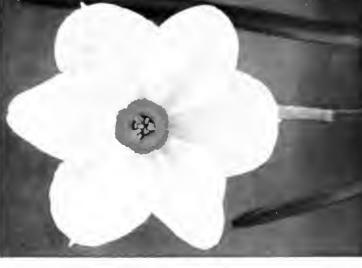
Superior Collection C Vo. 6 King Alfred.

ter in frite Emperor.

Spring Glory. B

Watkin.

C Vumber 6-A



Distinctive Collection CVo. 5

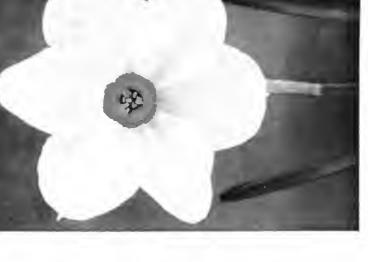
s. Uncomparabilis! Most refined flower Greams perianth with slightly frilled pale arange beautiful \$2.05 for 10

Flower Bulb Specialists 522 Fifth Ave., New York City





Mrs. E. H. Kreloge.



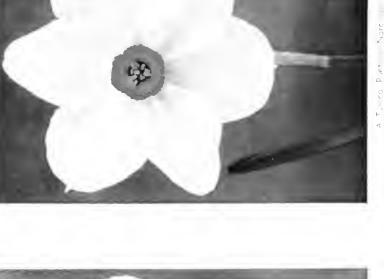
hese eighteen verv beautiful and striking exhibition arieties, one extra heavy bulb each, separately packed ad labeled, planting instructions included Total 18 bulbs Regular list price total Complete collection sp

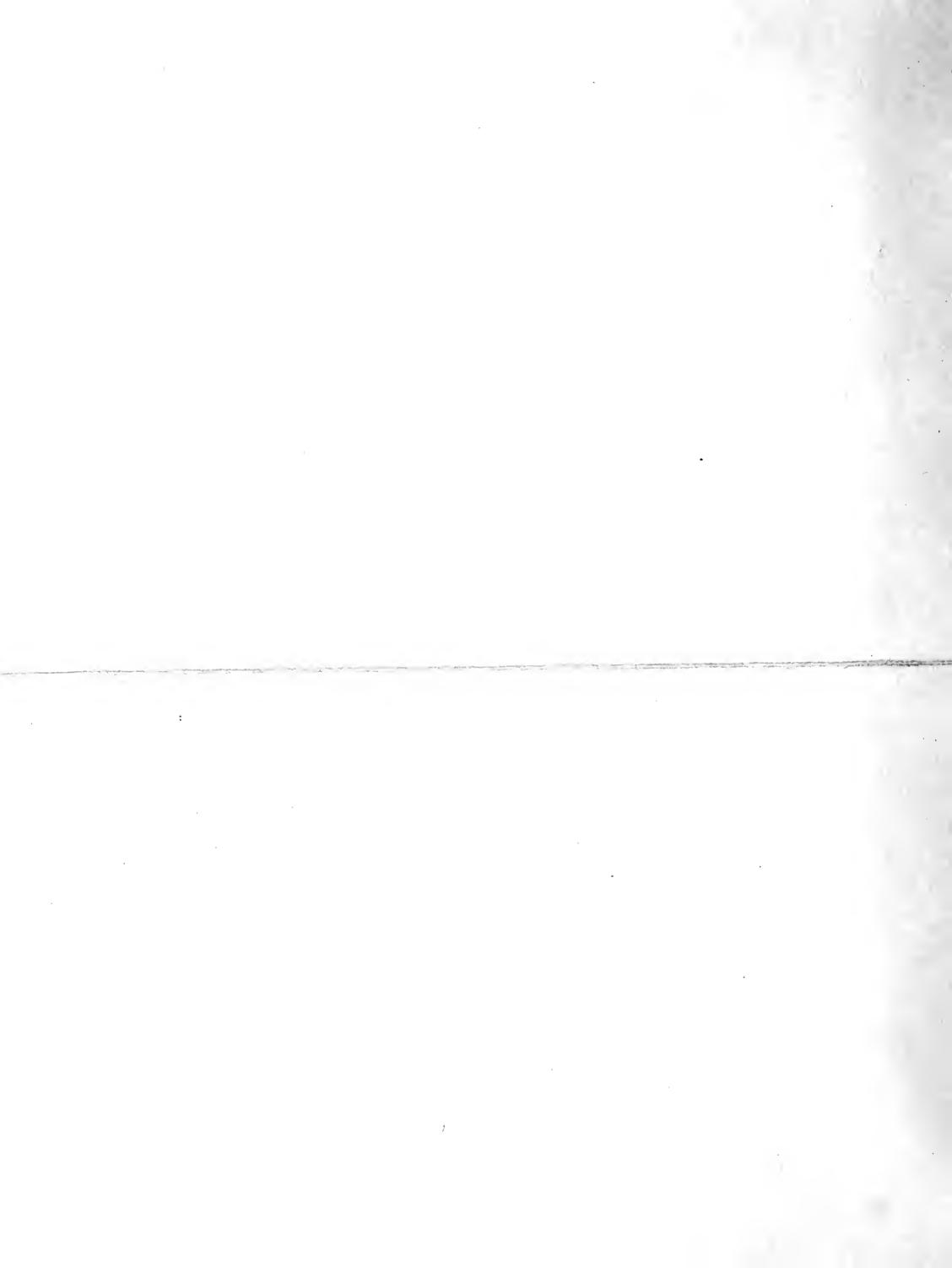
Dawson City (Yellow Trumpet). A splend dia refined vellow Trumpet. A splendid girden voi well as a fine exhibition flower. Bread, flat. ve perianth and well, formed frumpet of purest gold.

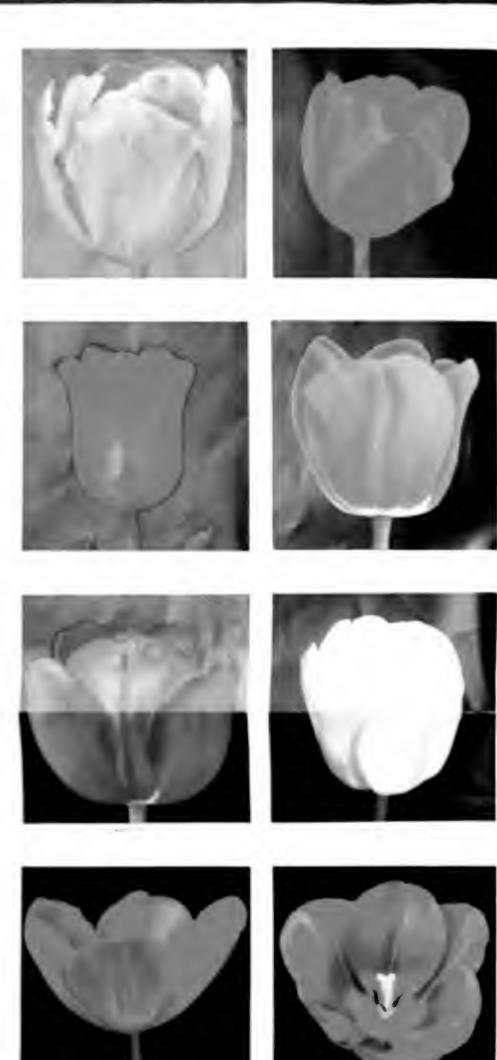
Of the jongul yellow Trumpet typ at less than a foot high, the flower tistance Tasting exceptionally long en cut, an ideal Dutfoul for inform

arlet Gem.

These eighteen very begut fal varietie, leach vers it tractive five bulbs of rach separately packed and a befed, with planting in tructions included







q-glatter (iii) up





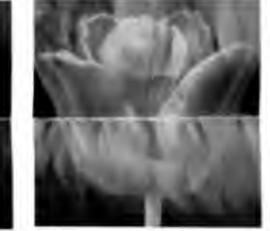






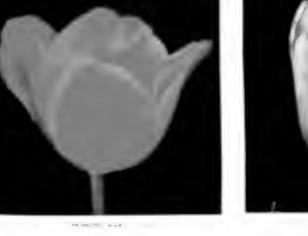




















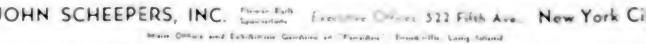


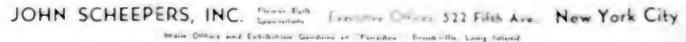






Par Combine Damier on of Parlings Phasens Commails Chan 33" Editions of Biological Grains Biolibia





Che Blue-Flowered Bulbs of Spring —

Suitable for permanent planting in accord with the natural surroundings of your gardens, expressive of perfect harmony and good taste; along the woodland path, in wild flower sanctuaries, along rivulets, brooks or wherever naturalistic planting is desired. For planting of banks or ground cover among Daffodils, Hyacinths or Tulips, in the border in drifts or as edging for flower beds.

CHIONODOXA LUCILIAE (Glory-of-the-Snow). Among the most beautiful of the early spring-flowered bulbs. Dwarf spikes carrying from 8 to 10 star-shaped blossoms of the clearest sky-blue with a pure white heart. Blooming with the Crocuses. \$2.75 per 100; \$25.00 per 1000.

MUSCARI ARMENIACUM. The finest variety of the Grape Hyacinths. Of clearest blue. Flowering with the Narcissi. \$3.00 per 100; \$27.50 per 1000.

SCILLA CAMPANULATA "EXCELSIOR." The finest of the late Wood Hyacinths. Of a lovely deep blue. The bell-shaped flowers are carried on fine spikes. Blossoming with the May-flowering Tulips. \$5.00 per 100; \$47.50 per 1000.

SCILLA SIBIRICA BLUE (The Siberian Squill). The drooping, bell-like flowers are of a very bright blue and are carried on stems 3 to 4 inches tall. As they commence flowering at the time the Crocus is finishing, they form an important connecting link between the Crocuses and the Daffodils. \$3.50 per 100; \$32.50 per 1000.



The Lovely Chionodoxo

Collection No. 7

Consisting of 25 bulbs each of the obove mentioned blue-flowered bulbs of spring.

Total 100 extro heavy bulbs

| Regular | list | price | total | | | | | | | | | | | | . : | 3.58 |
|---------|-------|----------|--------|-----|----|-----|----|--|--|--|--|--|--|--|-----|------|
| Complet | te co | ollectio | on, sp | eci | a۱ | pri | се | | | | | | | | | 3.25 |

Collection No. 7-A

Consisting of 100 bulbs each of the above collection.

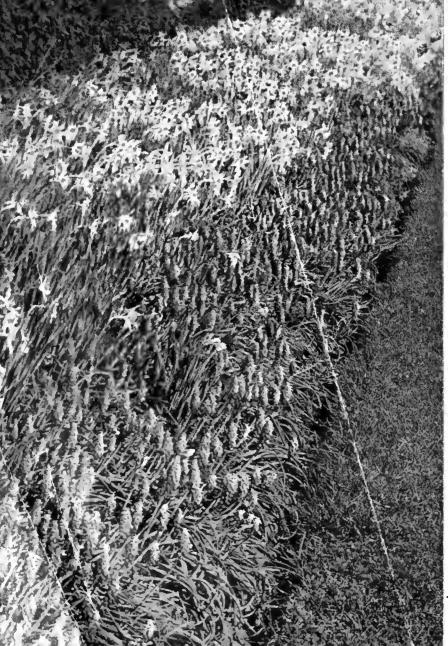
Total 400 extro heavy bulbs

| Regular | list | price | total | | | | | | | | .\$14.25 |
|---------|-------|----------|--------|-------|-------|------|------|--|--|--|----------|
| Complet | te co | ollectio | on, sp | ecial | price | | | | | | . 12.00 |

Scheepers' Special Mixture

of early spring-flowering bulbs for naturalizing, consisting of Crocuses, Chionodoxa, Muscari, Scilla, and many more charming bulbous plants. This mixture is well graded and balanced and will assure continuous blossoming for over 6 weeks.

Extra heavy bulbs, \$3.00 per 100; \$27.50 per 1000.



Muscari Heavenly Blue with "Leedsi" Doffadils